

2017-18 North Star Print Advertising Contract

2017-2018 Issue Release Dates

(Check all that apply)

- Issue 1
September 1
- Issue 2
October 6
- Issue 3
November 17
- Issue 4
December 15
Winter Break Issue
- Issue 5
February 9
- Issue 6
March 9
Spring Break Issue
- Issue 7
April 27
Prom Issue
- Issue 8
May 18
Graduation Issue

North Star Newspaper: the student voice of Lawrence North High School

7802 Hague Road - Indianapolis, IN 46256
lnorthstaronline@gmail.com
northstaronline.org
Adviser: Heather Klopfenstein
North Star Production room: (317)-964-7843

Business name: _____

Billing address: _____

City, state and zip: _____

Business phone: _____

Fax: _____

Web site: www. _____

Email: @ _____

Printed name of purchaser: _____

If agency is designing ad, please provide contact name and phone: _____

Preferred Proof of delivery method _____

Signature of person purchasing the ad:

Signature of North Star Representative

• Payment is due at the end of the month in which the advertisement is printed. An invoice and tear sheet will be mailed or delivered by ad sales personnel.

• Political advertisements and new accounts are the exception to this policy. They must be paid in advance.

• There will be a cancellation fee of \$25 for canceled ads after contract deadline.

• All checks should be made payable to Lawrence North High School.

• Contract deadline is the issue release date prior to when the ad will run.

• North Star reserves the right to accept, reject, edit or cancel any advertisement that is submitted.

Ad Size and Cost Information

(Check all that apply)

\$200- Full page: 7 7/8 inches wide by 10 5/8 inches deep

NOTE: FULL BLEED - Bleed size is 8 3/8" x 11.125"

\$125- 1/2 page: 7 1/4 inches wide by 5 inches deep

\$60- 1/4 page: 3 5/8 inches wide by 5 inches deep